Larysa Naumova The appearance of the video on Ukrainian television and the activities of Victor Kisin. Historical contexts

In the Soviet Union, video appeared on Central Television in 1960. Fixation on the video was made on Ukrainian television only 4 years later, in 1964.

The technical features of the video did not allow for the editing connection of frames in the early stages. There were many other technical difficulties too. But already at this time, the search began on the use of the capabilities of video on Ukrainian television. Particularly interesting along the way are experiments on the artistic possibilities of video. They were conducted by television directors. One of the pioneers was Victor Kisin. These searches were impossible without knowledge of video technology. Together with creative workers, video engineers and technical personnel took an important part in all the work. Thus, a new videofilm direction appears alongside the television theater and television film.

Victor Kisin defined the important place of the videofilm on television as a practitioner and as a theorist. He experimented, searched for new possibilities and forms of existence of videofilm on a television screen. The primitive video technique of that time still could not cope with the creative tasks of the director. But the close collaboration of creative and technical staff gave amazing results.

Improvement of technology was very slow. But it provided new opportunities. Other forms of art did not have such opportunities. Movies did not give such opportunities. These features were mainly in the field of editing and special effects.

The term "videofilm" appeared on Ukrainian television in efforts of enthusiasts. Later, in 1981, a special department was created for the production of videofilms. Also, the association at the Ukrtelefilm studio produced videofilms.

The key words: videofilm, television, cinema, director, Victor Kisin.